





# **Quality Change for Services Producer Price** Indexes (SPPI)

**Voorburg Group 2013** Tokyo, Japan

**Mary Beth Garneau October 7, 2013** 

# Results of consultations with Ottawa Group

 Presented Andre's 2012 VG paper to Ottawa Group May 1<sup>st</sup>, 2013

#### Goals

- 1. Consult with price experts to obtain further opinions and guidance on quality adjustment of SPPIs
- 2. Opportunity for interaction between Voorburg Group and Ottawa Group

#### **Services Producer Price Indexes**

SPPIs are the output PPIs of services industries.

"The principal conceptual basis for the output PPI is the fixed input-output price index (FIOPI). The output PPI thus aims to measure an output price index constructed on the assumption that inputs and technology are fixed." PPI manual, 7.44

#### **Questions**

- 1. Are there service industries for which a consumer utility approach would be a better conceptual basis for quality adjustment?
- 2. Where in the System of National Accounts would we account for the conceptual source of the discrepancy between CPI-based deflators of final demand and PPI-based deflators of service industry outputs?
- 3. Is the underlying good part of the distributive trade service? Should the changes in the quality of the good sold be included when quality adjusting the distributive trade service?

#### **Feedback**

- Very positive feedback that the two groups need to work together on difficult issues.
- Quality adjusting services is also challenging for the CPI.
- Follow SNA concepts and stick to one or the other.
- Be careful using purchaser prices when adjusting for quality changes. (SPPIs should measure basic prices not purchaser prices)

### Feedback (2)

- Some support for a consumer utility approach
  - Difficulty reconciling different value of service from a consumer and producer perspective
  - Common output would be different with the two measures
- Further example to work through:
  - Quality change of more addictive cigarette:
    - quality improvement to the manufacturer but, possible decline in quality to consumer
  - Using the Air Transport example, reconfiguration in seating would be a decline in quality to existing passengers. New pricing could open up the market to new customers who can now afford the new price.





## **Possible future steps**